

PCOA



BUSINESS PARTNER BENEFITS

The Association's objectives are to increase the standard of professionalism of its members and promote a better understanding of the roles, functions and contributions of Professional Conference Organisers and Event Managers and other practitioners in the conference and event sector.

The PCO Association's Business Partner Program is available to organisations with an interest in, or who supply to the conference events sector. The Business Partner Program was developed to facilitate engagement between Professional Conference Organisers, In-House Event Managers and the greater conference, meetings, and events community.

Benefits of becoming a PCO Association Business Partner include:

- 1 Opportunity to communicate two qualified articles showcasing your product to our PCOA database per year. There are more than 10,000 events industry contacts from Australia and New Zealand on this data base.
- 2 Opportunity to communicate one qualified 400–600-word article to our PCOA blog per year, plus one case study.
- 3 Opportunity to communicate to our PCOA social media platforms (twice per year).
- 4 Public recognition of support, branding and association in various PCOA marketing material (ie E-news publications to more than 10,000 event industry contacts).
- 5 Listing in the "PCO Business Partner" directory on the PCOA website, including link to your web site.
- 6 Opportunity to display "Business Partner to the PCO Association" seal – which is recognised by our members as your association to PCOA.
- 7 Recognition and listing in the PCOA Conference App available to all conference delegates.
- 8 Online learning – 30-minute knowledge sharing webinars (10 per year). Non-business partners are charged \$25.00 per webinar. Minimum value to business partners of \$350.00 per year.
- 9 Opportunity to access our on demand archive of over 60 webinars.
- 10 Opportunity to advertise employment vacancies on the PCOA website. Jobs must be within the business events sector. Value \$247.50 per month, per advertisement.
- 11 Discounted registration fees at our annual industry conference. A saving of over 20% on standard fees.
- 12 Discounted exhibition fees at our annual industry conference. A saving of over 10% on standard fees.
- 13 Opportunity to access the previous conference presenter recordings online – access to these recordings is only available to business partners, members and conference attendees.



MAXIMUM 60 BUSINESS PARTNERS PER YEAR

Business Partner Fees

The annual business partner investment is AUD \$2,500.00 (incl. GST).

PCOA



MEMBER BENEFITS

The Association's objectives are to increase the standard of professionalism of its members and promote a better understanding of the roles, functions and contributions of Professional Conference Organisers and Event Managers and other practitioners in the conference and event sector.

INDIVIDUAL MEMBERSHIP OF THE PCOA ASSOCIATION IS AVAILABLE TO CONFERENCE AND EVENT MANAGERS, COORDINATORS, PRODUCERS AND ENCOMPASSING CORPORATE AND GOVERNMENT IN-HOUSE EVENT MANAGERS

Benefits of becoming a PCOA Association member include:

- 1 Online learning – 30-minute knowledge sharing webinars (10 per year). Non-members are charged \$25.00 per webinar. Minimum value to members of \$350.00 per year.
- 2 Discounted registration fees at our annual industry conference. A saving of over 20% on standard fees.
- 3 Accreditation program for individuals and companies – PCOA Accreditation provides individuals and businesses with a set of standards that are recognised as the minimum standard level of service and business practices. Accreditation provides status within industry and with clients.
- 4 Access to a request for proposal (RFP) document developed by PCOA accommodation subcommittee with the support of our accommodation business partners.
- 5 Conference & exhibition insurance rebate of 5% with H2 Insurance Solutions. Rebate refunded to your bank account by PCOA twice yearly.
- 6 24/7 access to our members section – a trusted resource which includes an on demand archive of over 60 webinars.
- 7 Use of PCOA member logo
Demonstrates you are part of our community.
- 8 Opportunity to advertise employment vacancies on the PCOA website. Jobs must be within the business events sector. Value \$247.50 per month, per advertisement.
- 9 Regular e-newsletters and member offers from our Business Partners.
- 10 Providing a voice for Members on the (BECA) Business Events Council of Australia board.
- 11 Opportunity to have a voice on issues that affect your business, position or career.
- 12 Collaborate with event planners in Special Industry Groups at PCOA conferences.
- 13 Networking opportunity with other industry professionals at the PCOA conference.
- 14 Connect with what's happening in the PCOA world on our social media platforms.
- 15 Sign up for our blogs sharing the latest on industry trends.



KEEPING
ASIA PACIFIC
MEETING



KEEPING
AUSTRALIA
MEETING



KEEPING
NEW ZEALAND
MEETING

Member Fees

The annual membership fee is AUD \$120.00 (incl. GST), and is valid from 1st January to 31st December. For new members joining between 1st October and 31st December in any one year, membership will be credited until 31st December in the following year.

INDUSTRY ASSOCIATION MEMBERSHIP IS TAX DEDUCTIBLE.