



Curators of great event tech

Event Technology Solutions

www.sprintr.com.au

Global curators. Experts in event technology solutions.

At Sprintr we seamlessly pair event professionals with the right event technology to facilitate the delivery of meaningful experiences.

With expert knowledge and an abundance of industry experience, Sprintr will match you to the right solution and get your event up and running... fast!

Our Solutions



Registration

Revolutionise your event registration with Sprintr kiosks and create an easy, seamless and welcoming start to any event.



Attendee Engagement

Boost engagement and provide better communication for your attendees with Sprintr's custom event apps.



Virtual Events

Sprintr has partnered with the world's best virtual event platforms to help you create an engaging digital experience.



Data & Insights

Gather live stakeholder data to measure your event's ROI and the effectiveness of your marketing.

Our Partners



ExpoPlatform is an AI powered event management platform for virtual events, hybrid events and live events as well as online communities.



Vevox has established itself as a much-loved, real-time audience engagement app for the workplace and classes.



The Entegy Suite streamlines communications, strengthens engagement, simplifies logistics and allows you to measure success with real-time insights and extensive ROI analysis.



The Bizzabo Event Experience OS has been built from the ground up to power immersive in-person, virtual, and hybrid events.



OnAIR is a virtual and hybrid event platform that offers a comprehensive, end-to-end solution for organizing, managing, and running virtual and hybrid events.



Eventbrite is a global self-service ticketing platform for live experiences that allows anyone to create, share, find and attend events that fuel their passions.

“ Sprintr delivers an exceptional tech-forward experience onsite, ensuring every event goes off without a hitch.

Kate Houlihan, Eventbrite

Registration

Overview

Revolutionise your event registration with Sprintr kiosks and create an easy, seamless and welcoming start to any event.

Designed for accessibility, Sprintr's free-standing kiosks create a powerful visual impact on arrival and are fully portable for ease of use.

We can help you

- Save time
- Provide an engaging entry
- Reduce labour costs
- Increase sponsorship exposure
- Allow for immediate updates
- Reduce waste
- Enjoy no queues

Key Features

On the spot registration

Attendees can pre-register or simply turn up onsite

Self service name badge printing

Attendees print their own name badges in seconds

Customisable design

Customise your name badges & screen with event branding

Customisable kiosk branding

Decal the kiosks with your branding or sponsor logos

Live data monitoring

Monitor new registrations and attendee arrivals



Registration

Pre Event Services

Design

We can design your badge, touchscreen and decal artwork.

Training

We train you and your team to use the software back-end.

Database Management

We set up and prepare the software to efficiently manage your attendee database.

Collateral

We source branded lanyards and pouches if required.

Onsite Services

Set Up

We deliver, set up and test all kiosks prior to attendee arrival.

Training

We train your event staff to use the check-in software on the day to assist attendees.

Check-in Management

We're onsite to ensure a seamless experience.

Live Reporting

We provide live updates on attendee registrations and arrivals.



“

Sprintr is always a pleasure to work with and they go above and beyond to support MCI Group in delivering exceptional events for our clients around the world.

Chloe Barnes, MCI Group

Virtual Events

Overview

Sprintr has partnered with the world’s best virtual event platforms including EventsAIR and ExpoPlatform to help you create an engaging digital experience.

From simple hosted streams or pre-recorded content to complex multi-day, live-streamed events with many concurrent sessions and exhibitor marketplaces – our team of technology experts will help you navigate the platform and ensure your event is delivered seamlessly.

We can help you

- Find the best tech solutions
- Create engaging digital experiences
- Bring innovation to your event
- Find solutions for even the most complicated event challenges

Create an immersive digital experience

Our suite of virtual solutions is adaptable to suit both hybrid events and online conferences, providing opportunities for visitors to connect, engage and learn from any location.

Whether it’s you, your stakeholders, your audience or your presenters who are remotely located, holding a virtual or hybrid event is one way to ensure you can still meet your marketing objectives.

Engage with smart technology

We’ve scoured the globe in search of the best tech solutions.

Our experienced team can support, recommend and implement the latest in virtual event tech including smart person- to-object matchmaking software, audience engagement tools, market-leading platforms for your community to meet, connect and do business year-round, and multilingual software.

Features

AI Matchmaking
Leads and Analytics

Virtual Sessions
365 Community & Marketplace

Audience Engagement Tools
Global Support

Attendee Engagement

Overview

Boost engagement and provide better communication for your attendees with Sprintr's custom event apps.

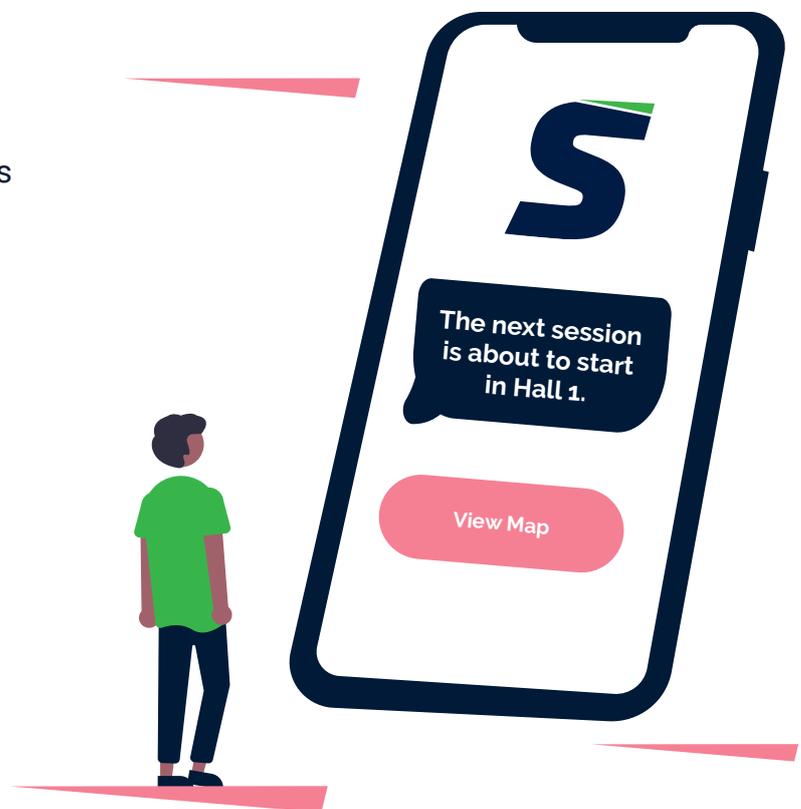
The Sprintr app places two-way communication directly in the hands of every attendee. These scalable and affordable solutions enhance engagement with private messaging, secure social media environments, gamification and live Q&A, all from their mobile device.

We can help you

- Enhance engagement
- Deliver ROI
- Offer brand & sponsor opportunities
- Provide instant communication
- Enjoy live tracking and reporting
- Reduce paper waste

Key Features

- Delegate, speaker & exhibitor profiles
- Schedule & event information
- QR code scanning
- Two-way communication
- Gamification & leaderboard
- Live audience interaction
- Push notifications
- Pop-up messaging
- Feedback & submission forms



Attendee Engagement

Ditch the handbooks

The Sprintr App places two-way communication directly in the hands of every attendee, providing them with immediate and constant access to the most up-to-date information.

All your event communications can be centralised through our event apps including individual and company profiles, the full interactive program and event information, attendance tracking, lead capture, gamification and leaderboards, live Q&A and polling, push notifications, pop-up messaging, and forms.

Delivering ROI

The Sprintr Event Apps are one way for you to maximise and deliver on ROI, whether it's sharing information, and having dedicated profiles or allowing for instant communication and lead capture, this technology can power your overall engagement.



“ The app was a raging success! We had so much engagement with it, it was incredible.

Chloe Barnes, MCI Group

Data & Insights

Overview

Reporting is a sinch with Sprintr. Our expert team will activate event technology solutions with speed and efficiency to ensure your event provides evidence for ongoing revenue generation, and instant event data.

Gathering accurate and live stakeholder data is crucial to measuring your event's ROI and the effectiveness of your marketing.

We can help you

- Track attendees
- Analyse behaviour
- Target ads to delegates
- Maximise ROI
- See instant reporting
- Track CPD points
- Monitor for security and health purposes
- Develop data to support sponsorship strategies

Lead Capture

Maximise ROI for your exhibitors and sponsors with Sprintr's lead capture app.

Comprised of tools that instantly convert visits to an exhibitor's booth into meaningful and qualified leads, the app is available on your delegate's mobile device for quick and easy access to view, manage and export leads instantly.

Attendance Tracking

Sprintr's attendee tracking app provides immediate records of attendance to sessions which is ideal for managing safety, catering, CPD points and sponsored or compulsory sessions.

From your own device, simply scan the attendee's name badge, create self-scanning stations or allow attendees to self-check-in for easy management.

“ The access to analytics and reporting provided insight into the engagement and behaviour of attendees that would not have been possible with a traditional, in-person event.

Janette Softonidis, Intelligent Transport Systems

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