



EXCLUSIVE

MAJOR RENOVATION IN STORE FOR NOVOTEL SUNSHINE COAST RESORT

The sprawling Novotel Sunshine Coast Resort will begin a \$20 million renovation of guest rooms and conference facilities in early March.

The full-scale renovation of around 48 per cent of the resort's room inventory will upgrade 110 one-bedroom suites and 68 resort rooms out of its total 373 keys, which also include elevated overwater bungalows.

Set on 36 hectares of Queensland bushland between ocean, river and lagoon just seven minutes from Sunshine Coast Airport, Novotel Sunshine Coast Resort has extensive conferencing facilities, having opened the Sunshine Coast Convention Centre in 2019, adding to the existing Wandiny Room and several smaller meeting rooms.

A strength of the resort is its

variety of gathering spaces, for large conferences of up to 1,400 delegates, with an additional 1,200m² of purpose-built exhibition space with vehicle access, alongside outdoor, lagoon side gala dinners for up to 300, undercover open-air galas for up to 240 attendees and boardroom meetings for 12.

'This renovation marks an important milestone for the resort and the wider precinct,' said Novotel Sunshine Coast Resort's general manager, Michael Daviss, who also oversees Accor's portfolio with Shakespeare Property Group.

'The refreshed accommodation and upgraded facilities will honour the relaxed coastal character of the resort while introducing a new level of comfort and contemporary design.'

With Encore Event Technologies taking over as the in-house AV supplier in April, conference spaces at Novotel Sunshine Coast will have mobile LED screens added, alongside new ceiling lights and new cabling.

Conference spaces located in the main building will have new carpets, refreshed decking, fresh paint and enhanced lighting and technical capabilities.

'Demand for exceptional meeting and event environments continues to grow, and this transformation allows us to support business travellers and conference planners in new and exciting ways,' said the resort's director of sales, Jenifer Dwyer Slee.

'The combination of revitalised guest rooms and conference rooms, as well as our established convention centre creates an elevated experience for delegates, planners and attendees.

'We are creating a destination that inspires brand visibility, knowledge sharing and enhanced delegate experiences, all in one of Australia's most stunning coastal settings.'

The renovations and technology upgrades are expected to be complete this year. **m**

SHAPING THE FUTURE OF COASTAL CONFERENCES & EVENTS

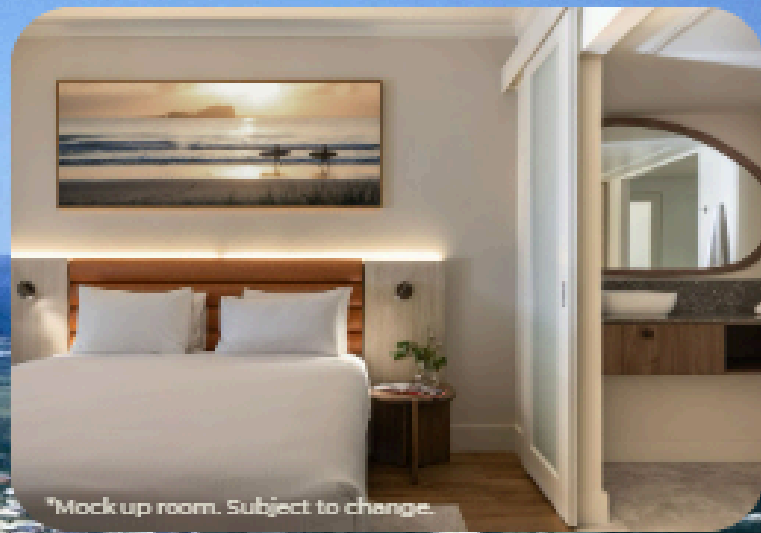
Novotel Sunshine Coast Resort is entering a major new chapter, introducing enhanced spaces crafted for next-level meetings and events.

NOVOTEL
SUNSHINE COAST RESORT

**SUNSHINE COAST
CONVENTION CENTRE**

A FRESH LOOK

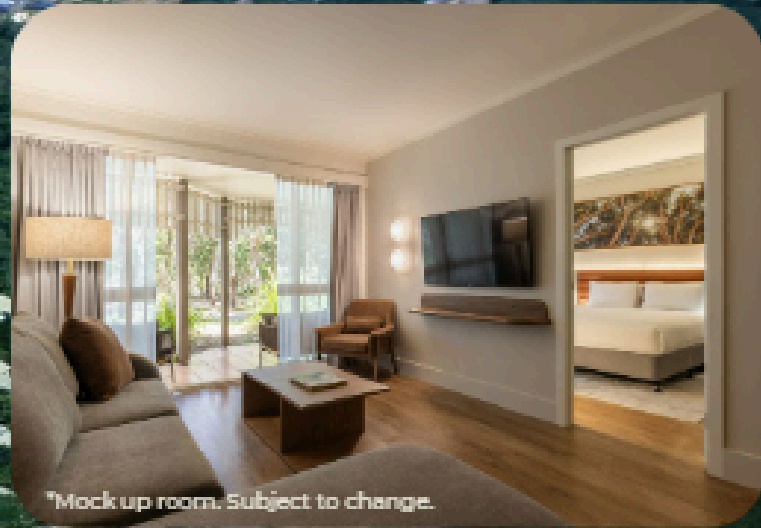
An exciting transformation is underway at Novotel Sunshine Coast Resort, with upgrades rolling out across parts of our 373-room resort, including refreshed guest rooms, public areas and leisure spaces. Blending contemporary coastal design with relaxed resort style, the revitalised accommodation and upgraded amenities will offer delegates a refreshed, modern, and truly immersive Sunshine Coast experience.



*Mock up room. Subject to change.

STATE-OF-THE-ART EVENTS

Located within the resort, the Sunshine Coast Convention Centre provides world-class flexibility for conferences, exhibitions, and gala events. With capacity for up to 1,400 delegates across versatile indoor and outdoor spaces - including a 1,400sqm ballroom, multiple breakout rooms, and scenic waterfront venues - the centre is purpose-built to support conferences and events with the latest advanced technology and a 32m LED screen.



*Mock up room. Subject to change.

THE DESTINATION

Together, the upgraded resort precinct and expansive convention centre create an inspiring coastal destination for meetings and events. From national conferences to leadership retreats and incentive experiences, planners will find elevated spaces, exceptional service, and a setting that naturally encourages connection and creativity.



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