

PCOA

Professional Conference
Organisers Association

The community for
Event Management Professionals



EMPOWERING GROWTH THROUGH PCOA PARTNERSHIP

Unparalleled opportunities to connect, grow, and succeed

ANNUAL FEES: Destination Partner \$5250

Contact: Maxine Tod maxine@pco.asn.au

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Industry Recognition and Visibility

- Boost your brand's visibility with PCOA's trusted digital platforms
- Elevate your brand's reputation
- Amplify your impact: reach thousands through PCOA's EDMs
- QUARTERLY qualified articles showcasing your product/service to our PCOA database of over 6000
- Showcase your product or service on a dedicated listing on the PCOA website - boosted by our trusted social media platforms
- Rotating banner with THREE images on PCOA website (14 days)
- QUARTERLY social posts and/or qualified case studies to our PCOA Newsroom.
- QUARTERLY short videos through our trusted social media platforms.

Online Learning

- 30-minute knowledge sharing webinars
 - (10 per year). Non-business partners are charged \$30.00 per webinar.
 - Minimum value to business partners of \$300.00 per year.
- Opportunity to access our on demand archive of over 100 webinars.

Access to Market Insights

- Empower your business with year-round trends and insights from PCOA
- Drive innovation & stay connected

Annual Conference

- Gain visibility in front of a highly engaged audience of industry professionals by participating in our annual conference, which serves as a premier networking and knowledge-sharing event.
- Exclusive priority for conference opportunities
 - receive priority in accessing the annual PCOA conference prospectus
 - early opportunities to secure prime sponsorship and exhibition options.
- Discounted registration fees at our annual industry conference.
 - Save over 20% on standard fees.
- Discounted exhibition fees at our annual industry conference.
 - Save over 10% on standard fees.

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