

# PCOA

Professional Conference  
Organisers Association

The community for  
**Event Management Professionals**



**EMPOWERING  
GROWTH THROUGH  
PCOA PARTNERSHIP**

Unparalleled opportunities to connect, grow, and succeed

**ANNUAL FEES: Joining fee: \$3500 | Renewal fee: \$3,195**

Contact: Maxine Tod [maxine@pco.asn.au](mailto:maxine@pco.asn.au)

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## EMPOWERING GROWTH THROUGH PCOA PARTNERSHIP

### Industry Recognition and Visibility

- Boost your brand's visibility with PCOA's trusted digital platforms
- Elevate your brand's reputation
- Amplify your impact: reach thousands through PCOA's EDMs
- TWO qualified articles showcasing your product/service to our PCOA database of over 6000
- Showcase your product or service on a dedicated listing on the PCOA website - boosted by our trusted social media platforms
- TWO social posts, ONE qualified article (400 to 600 words) and ONE case study in ONE powerful year with PCOA

### Online Learning

- 30-minute knowledge sharing webinars
  - (10 per year). Non-business partners are charged \$30.00 per webinar.
  - Minimum value to business partners of \$300.00 per year.
- Opportunity to access our on demand archive of over 100 webinars.

### Advertising

- Advertise employment vacancies on the PCOA website.
- Jobs must be within the business events sector.
- Value \$150.00 per month, per advertisement.

### Access to Market Insights

- Empower your business with year-round trends and insights from PCOA
- Drive innovation & stay connected

### Annual Conference

- Gain visibility in front of a highly engaged audience of industry professionals by participating in our annual conference, which serves as a premier networking and knowledge-sharing event.
- Exclusive priority for conference opportunities
  - receive priority in accessing the annual PCOA conference prospectus
  - early opportunities to secure prime sponsorship and exhibition options.
- Discounted registration fees at our annual industry conference.
  - Save over 20% on standard fees.
- Discounted exhibition fees at our annual industry conference.
  - Save over 10% on standard fees.

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