

# **Business Events Perth**

Business Events Perth connects meeting, incentive or exhibition planners with Western Australia's extraordinary experiences, venues and world-renowned experts, helping create inspiring business events.

Our bank of in-house expertise means a meeting, incentive or exhibition planner can access the latest market intelligence and on-the-ground local support when planning your next business event.

Business Events Perth offers in-kind and event funding support to business event organisers considering Perth and Western Australia as the destination for their next business event.

Business Events Perth is a not-for-profit organisation funded by the State Government of Western Australia, the City of Perth and its affiliated industry members.



#### Bid with us

We work hard to attract national and international business events across a range of industries to Western Australia.

Business Events Perth will partner with you to create a fully customised bid to help put Western Australia's best foot forward in the selection process and we offer generous funding to help make your bid a standout. We will even pay for you to travel nationally or internationally to present the bid in person.

So, what are you waiting for? Partner with Business Events Perth today to ensure your bid is a success.

### **Funding support**

Business Events Perth offers generous funding to eligible business events to help maximise delegate numbers, and ensure your event is a success.

**Site inspection funding** | Business Events Perth will host you in Western Australia to show everything on offer for your business event. This funding covers things like airfares, accommodation and transport.

**Bid marketing funding** | This is used to ensure your bid is a standout during the decision-making process. Funds can be used to develop innovative ways to showcase the destination, marketing materials, or travel expenses to send a convener to present a bid in-person to the deciding committee.

**Destination marketing funding** | This can be used for the creation of marketing assets and promotional material to maximise delegate registrations at your upcoming conference as well as local event expenses.



# Site inspection and familiarisation tours

If you're planning a business event for Western Australia, you may be eligible to join a Business Events Perth familiarisation tour or personalised site inspection. Every year, we host a number of famil tours of Perth and Western Australia, showcasing our amazing venues and experiences to potential clients.

Our business development managers love to show off our incredible state and cant wait to show you around. Ask about a site inspection or famil tour today.

To express your interest email info@businesseventsperth.com

## **Delegate boosting**

We want your upcoming business event to be a success and bring as many visitors as possible to Western Australia. Business Events Perth has a range of destination marketing material to assist conveners market Western Australia to potential delegates to help increase registrations.







