

# Sustainable Event Management in 2020

Sustainable Event Management is a collection of many practices that can be employed wholly or in part in an effort to reduce the impact of your event on the environment. It's about greener and more ecologically friendly events. New practices, new materials and a growing interest in sustainability are transforming events. Event managers are charged with making them more economically viable and socially acceptable.

In some circumstances, sustainable event management (SEM) can be extremely expensive – but it doesn't have to be. You may only want to 'green' some parts of your event.



2020



# Simple Steps to a Sustainable Conference

## Ditch the paper

Create an event website or app  
Promote your event via email and social  
Present information digitally on the day

## Choose a venue that cares

Where you host your event is one of the biggest decisions you can make when it comes to going green.

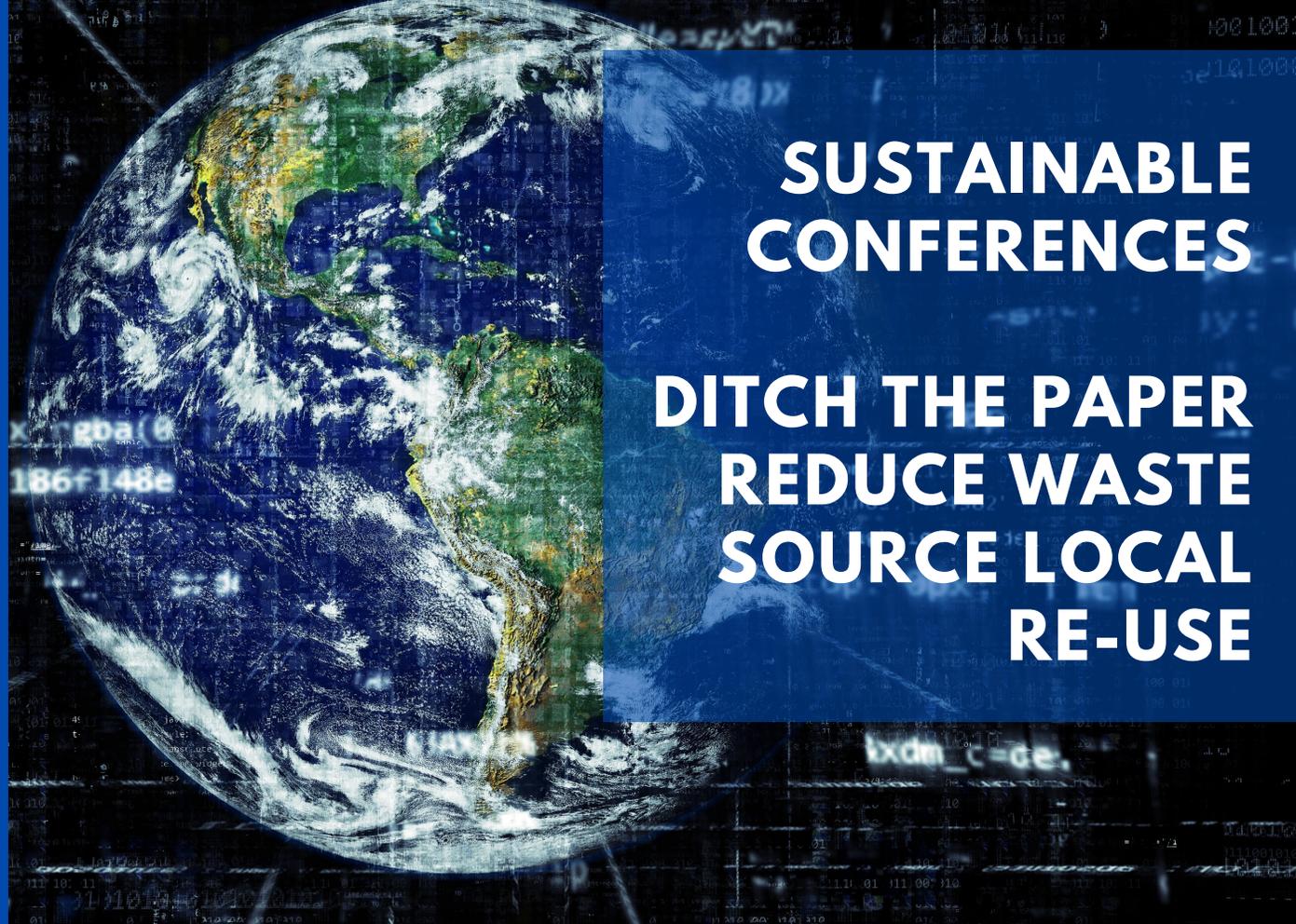
## Cater with purpose

Reduce food waste, packaging, plastic bottles.

**SOURCE LOCALLY**

**REUSE**

**DON'T OVER-CATER**



**SUSTAINABLE  
CONFERENCES**

**DITCH THE PAPER  
REDUCE WASTE  
SOURCE LOCAL  
RE-USE**

## EVERY STEP COUNTS: 2020

Sustainable event management is gaining traction as a collective push to minimise the environmental impact of events.

**MAKE IT  
MATTER**

2020



# Practical Ideas for Sustainable Events

EVENT MANAGERS AND COMPANIES

- Use green energy to power events where possible
- Choose venues that have sound environmental policies and practices
- Opt for venues that have guest accommodation or is within walking distance
- Arrange share rides for staff and delegates, if possible
- Make carbon offsets available for purchase to offset any travel required
- Use webinars or teleconferencing methods to minimise travel - before and during the event
- Minimise your energy usage at the venue - don't walk away all day with everything left on.
- Utilise natural airflow and light where possible
- Try to reduce, reuse or recycle
- Reduce bottled water - coffee pods
- Use washable, reusable plates
- Provide clearly marked bins for separated disposal (general waste/recycling)
- Ditch the paper where possible
- Use recycled paper if necessary

[HTTPS://SUSTAINABLE-EVENT-ALLIANCE.ORG/](https://sustainable-event-alliance.org/)