



MEMBER BENEFITS

The PCO Association is a leading body representing the interests of Professional Conference Organisers and Event Managers in Australia and New Zealand.

The Association's objectives are to **increase the standard of professionalism** of its members and **promote a better understanding of the roles, functions and contributions** of Professional Conference Organisers and Event Managers and other practitioners in the conference and event sector.

INDIVIDUAL MEMBERSHIP OF THE PCO ASSOCIATION IS AVAILABLE TO CONFERENCE AND EVENT MANAGERS, COORDINATORS, PRODUCERS AND ENCOMPASSING CORPORATE AND GOVERNMENT IN-HOUSE EVENT MANAGERS.

Benefits of becoming a PCO Association member include

- 1 **Online learning** – 30-minute knowledge sharing webinars (14 per year). Non-members are charged \$25.00 per webinar. Minimum value to members of \$350.00 per year.
- 2 **Discounted registration fees** at our annual industry conference. A saving of over 20% on standard fees.
- 3 **Accreditation program** for individuals and companies – PCOA Accreditation provides individuals and businesses with a set of standards that are recognised as the minimum standard level of service and business practices. Accreditation provides status within industry and with clients.
- 4 **Access to a request for proposal (RFP) document** developed by PCOA accommodation subcommittee with the support of our accommodation business partners.
- 5 **Conference & exhibition insurance rebate** of 5% with H2 Insurance Solutions. Rebate refunded to your bank account by PCOA twice yearly.
- 6 **24/7 access to our members section** – a trusted resource which includes an on demand archive of over 60 webinars.
- 7 **Use of PCOA member logo**
Demonstrates you are part of our community.
- 8 **Opportunity to advertise employment vacancies** on the PCOA website. Jobs must be within the business events sector. Value \$247.50 per month, per advertisement.
- 9 **Regular e-newsletters and member offers** from our Business Partners.
- 10 **Providing a voice** for Members on the (BECA) Business Events Council of Australia board.
- 11 **Opportunity to have a voice** on issues that affect your business, position or career.
- 12 **Collaborate with event planners** in Special Industry Groups at PCOA conferences.
- 13 **Networking opportunity** with other industry professionals at the PCOA conference.
- 14 **Connect** with what's happening in the PCOA world on our social media platforms.
- 15 **Sign up for our blogs** sharing the latest on industry trends.



Member Fees

The annual membership fee is AUD \$120.00 (incl. GST), and is valid from 1st January to 31st December. For new members joining between 1st October and 31st December in any one year, membership will be credited until 31st December in the following year.

INDUSTRY ASSOCIATION MEMBERSHIP IS TAX DEDUCTIBLE.