



PCOA CONFERENCE 2017

PROGRAM



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AUSTRALIA
MEETING**



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10TH ANNUAL PCOA CONFERENCE AND EXHIBITION 2017

MEETING Beyond Tomorrow


26 - 28 NOVEMBER 2017






GOLD COAST CONVENTION & EXHIBITION CENTRE

DAY 1 – SUNDAY 26 NOVEMBER 2017 - WORKSHOPS



11.00am Registration Open				
1.00pm - 2.30pm	Workshop 1 Room: Meeting Room 5	Workshop 2 Room: Meeting Room 6	Workshop 3 Room: Meeting Room 7	In house Events Managers SIG Room: Meeting Room 4
	AV 101 - The Basics of Audio Visual for PCO's Mario Valenti Director, Haycom	Emotional Intelligence. What is It and How Do You Get It? Carol Hautot Dynamic Conversations	Design Thinking: Implement Innovation into Your Business Christina Gerakiteys Ideation at Work	
2.30pm - 3.00pm Afternoon Tea				
3.00pm – 4.30pm	Workshop 4 Room: Meeting Room 5	Workshop 5 Room: Meeting Room 6	Workshop 6 Room: Meeting Room 7	Owner/Directors SIG Room: Meeting Room 4
	Critical Path Management for Conferences Paula Leishman Managing Director, Leishman Associates Anne-Marie Quinn Managing Director, All Occasions Group	Managing Change: Choosing Opportunity Over Fear Amanda Gore Keynote Speaker, Head2Heart	Pitch Perfect: Speed Pitching to Perfect How You Present Ideas Facilitated by Warwick Merry with a panel of industry judges	
4.30pm – 6.30pm Welcome Function in the Exhibition Area – Arena 2				
				Sponsored by 




DAY 2 – MONDAY 27 NOVEMBER 2017

7.30am	Registration Open	
8.45am – 10.30am	Plenary Session – Arena 1 Master of Ceremonies - Warwick Merry	
8.45am – 9.10am	Official Welcome	
9.10am – 9.55am	The Future Is Better Than You Think Future Crunch Dr Angus Hervey, Tane Hunter and Will Tait	Sponsored by 
9.55am – 10.30am	Global Industry Update Jan Tonkin IAPCO President and Managing Director, The Conference Company	
10.30am - 11.00am	Morning Tea in the Exhibition Area – Arena 2	
11.00am - 12.30pm	Session 1: Protect Yourself Room: Arena 1 Chair:	Session 2: Business Growth Room: Central Room A Chair:
11.00am - 11.30am	It's Your Reputation – Don't Risk It! Dr Neryl East Director, Neryl East Communications	Working with EAs – Panel Discussion Get an insider's guide to working with Executive Assistants producing conferences and events Facilitated by Warwick Merry
11.30am - 12.00pm	Protect Yourself Jason Holmes Managing Director, H2 Conference & Exhibition Insurance Solutions	

12.00pm – 12.30pm	Data Security and Digital Privacy Essentials Ty Miller Managing Director, Threat Intelligence Pty Ltd	Moving You from Motivation to Transformation Rita Joyan Founder, Speaking Success System and The Passion Finder
12.30pm – 1.30pm	Lunch in the Exhibition Area - Arena 2	
1.30pm – 3.00pm	Session 3: Spread the Word Room: Arena 1 Chair:	Session 4: Industry Outlook Room: Central Room A Chair:
1.30pm – 2.00pm	Personalisation Vs Segmentation Joanne Jacobs Director, Disruptor's Handbook	Conference Industry Trends and Challenges: A Fishbowl Conversation Staying on top of what is influencing our industry, our suppliers and our clients is the best way to identify opportunities for growth. Join the conversation with your peers - click here to share your opinion, questions or topics in advance to get the most out of this session. Facilitated by Warwick Merry
2.00pm – 2.30pm	What's Your Communication Plan?	
2.30pm – 3.00pm	Mastering Google Analytics	
3.00pm - 3.30pm	Afternoon Tea in the Exhibition Area - Arena 2	
3.30pm – 5.00pm	Plenary Session - Arena 1	
3.30pm – 3.45pm	Energiser	Sponsored by 
3.45pm – 4.15pm	Meaning Makers Phill Nosworthy Speaker, Author, Founder Switch Inc	Sponsored by 
4.15pm – 5.00pm	Mind Power, People Power Anthony Laye Keynote Speaker & Mentalist	
5.30pm - 7.30pm	Offsite Networking Function - Sea World	
		Sponsored by   

DAY 3 – TUESDAY 28 NOVEMBER 2017

8.00am	Registration Open	
8.30am – 10.15am	Plenary Session – Arena 1 Master of Ceremonies - Warwick Merry	
8.35am - 9.15am	Life on A Wire Peter Davidson	<i>Sponsored by</i> 
9.15am – 10.15am	The Top Technology Trends Transforming the Events and Tradeshow Industries and What It Means For You! Corbin Ball CSP, CMP, DES, MS Corbin Ball & Co, Meeting Technology Headquarters	<i>Sponsored by</i> 
10.15am - 11.00am	Morning Tea in the Exhibition Area – Arena 2	
11.00am - 12.30pm	Session 5: Disruption & Technology Room: Arena 1 Chair:	Session 6: Working with Venues Room: Central Room A Chair:
11.00am – 12.30pm	Meet the Disruptors! Technology Overview and Panel Discussion Meet Australia's leading disruptors and hear how they are impacting businesses and industries everywhere. Find out what it takes to become a disruptor and embrace this latest revolution. Joanne Jacobs , The Disruptors Handbook James Sugrue , Founder, AFK Agency Benny Sheerin , Technical Director, Appscore	10 Things I Hate About You – A Campfire Session The overall delegate experience depends on the PCO and hotel/venue working side by side, so it's more important than ever that we work together for mutually beneficial outcomes. Facilitated by Anne Gill, Principal, AMG Consultancy
12.30pm – 2.00pm	Lunch in the Exhibition Area - Arena 2	

2.00pm – 4.00pm	Plenary Session - Arena 1	
2.00pm – 2.20pm	Energiser	Sponsored by 
2.20pm – 2.50pm	The Art of Building Great Teams Lisa McInnes Smith Lisa Speaks!	
2.50pm – 3.30pm	Adapt Gus Balbontin	Sponsored by 
3.30pm – 4.10pm	Leadership Matters Peter Baines OAM Chair & Founder, Hands Across the Water	Sponsored by 
4.10pm – 4.30pm	Official Close	

Disclaimer: Please note, this program is subject to change without notice.